Baking and Snacks Systems, Ms. Laurie Gorton, Editor, 9000 W. 67th Street, Shawnee Mission, KS 66202

Baking Buyer, Ms. Teresa Ahrenhortz, Managing Editor, Sosland Publishing Company, P.O. Box 29155, Shawnee Mission, KS 66201

Bender Business Bulletin, Mr. Paul S. Bender, BENDER Management Consultants Inc., 2231 Crystal Drive, Arlington, VA 22202

The Benson Report, Mr. William H. Haight, President Successful Hotel Marketing, c/o Magna Publications, 2718 Dryden Drive Madison, Wl 53704-3006

Beverage World, Mr. Alan E. Wolf, Editor, 150 Great Neck Road, Great Neck, NY 11021

Canadian Grocer, Mr. George H. Condon, Editor, Maclean Hunter Limited, Maclean Hunter Building, 777 Bay Street, Toronto, Ontario M5W 1A7

Chain Merchandiser, Mr. Henry Von Morpurgo, Editor, 65 Crocker Avenue, Piedmont, CA 94611

Convenience Store Management, Mr. M. Havis Dawson, Managing Editor, 345 Park Avenue South, New York, NY 10010

Convenience Store News, Ms. Barbara Grandin, Editor, 254 West 31st Street, New York, NY 10001

Convenience Store Record, Mr. William N. Ringler, Editor, P.O. Box 310, East Northport, NY 11731

Deli Dairy, Mr. Stanley Hubsher, Editor, Hubsher Publications, P.O. Box 373, Cedarhurst, NY 11516

Exchange & Commissary News, Mr. Robert Moran, Managing Editor, Executive Business Media, Inc., P.O. Box 1500, Westbury, NY 11590

Food & Beverage Marketing, Mr. Alan Urbanski, Editor, 22 West 21st Street, New York, NY 10010

Food & Wine, Mr. Warren Picower, Managing Editor, 1120 Avenue of the Americas, New York, NY 10036

2023647616

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000

Food Broker Quarterly, Mr. Alan Goldstein, Editor,
1010 Massachusetts Avenue, N.W., Washington, DC 20001

Food Business, Mr. Bryan Salvage, 301 East Erie Street,
Chicago, IL 60611

Food Channel, Mr. Chris Wolf, Editor-in-Chief, Noble Communications Company, Three Corporate Centre, Springfield, MO 65804

Food Distributors Magazine, Mr. Brad McDowell, Editor,
1002 South Fort Harrison, Clearwater, FL 34616

Food Engineering, Mr. Charles J. Haberstroh, Jr., Editor-in-Chief,
Chilton Company, Chilton Way, Radnor, PA 19089

Food in Canada, Ms. Pam Bristole, 777 Bay Street, Beckman Group,
4th Floor, Toronto, ONTAR10 Canada M5W 1A7

Food Industry Advisor, Mr. Edward F. Conley, Editor, Pennsylvania Food Merchants Assoc., 1029 Mumma Road, P.O. Box 870,
Camp Hill, PA 17011

Food Industry News, Mr. Cliff Carlson, Publisher, 2702 West Touhy,
Chicago, IL 60645

Food Industry Newsletter, Mr. Max Busetti, Editor, P.O. Box 19706,
Alexandra, VA 22320

Food Insight, Ms. Libby Mikesell, Editor, International Food Information Council, 1100 Connecticut Avenue, N.W. Suite 430,
Washington, DC 20036

The Food Institute Report, Mr. Roy Harrison, Editor, American Institute of Food Distribution, Inc., 28-12 Broadway,
Fair Lawn, NJ 07410-3913

Food People, Mr. Warren Causey, Editor, P.O. Box 1208,
Woodstock, GA 30188

2023647617

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000

Food Processing, Mr. Roy G. Hlavacek, Editor, 301 East Erie, Chicago, IL 60611

Food Products & Equipment, Mr. Don Ransulli, National Sales Manager, 301 Gibraltar Drive, Morris Plains, NJ 07950-0650

Food Technology, Ms. Gladys Anderson, News Editor, 221 North LaSalle, Suite 300, Chicago, IL 60601

Food Trends Newsletter, Mr. Bob Messenger, Editor, Palatine, IL 60067

Frozen Food Age, Mr. A. H. Rosenfeld, Publisher, 230 Park Avenue, New York, NY 10169

Frozen Food Digest, Mr. Saul Beck, Editor, 271 Madison Avenue, New York, NY 10016

Frozen Food Executive, Ms. Cindi Rockwell, Editor/Director, Hershey, PA 17033

The Gourmet Gazette, Mr. Kent Hansen, Freeport Center, Building A-1 6H, P.O. Box 1295, Clearfield, UT 84016

Grocery Distribution, Mr. Richard W. Mulville, Editor, 307 North Michigan Avenue, Suite 924, Chicago, IL 60601

Grocery Marketing, Mr. Ollie Bieniemy, Editor/Publisher, Gorman Publishing Company, 8750 West Bryn Mawr Avenue, Chicago, IL 60631

IGA Grocergram, Ms. Mary Best, Editor, Pace Communications Inc., 1301 Carolina Street, Greensboro, NC 27401

Institutional Distribution, Mr. Robert Civin, Editor, 633 Third Avenue, New York, NY 10017

The Lempert Report, Ms. Eileen Brill, Editor, 202 Belleville Avenue, Belleville, NJ 07109

Military Market, Ms. Nancy M. Tucker, Editor, Springfield, VA 22150

2023647618

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000

Milling & Baking News, Mr. Gordon Davidson, Editor, P.O. Box 29155, Shawnee Mission, KS 66208

News & Food Report, Mr. John N. Dumais, Editor, New Hampshire Retail Grocers Association, P.O. Box 868, 110 Stark Street, Manchester, NH 03105

Newsline, Ms. Cathy Tausend, Editor, 1010 Massachusetts Avenue, N.W., Washington, DC 20001

Product Alert, Ms. Diane Seager, Editor, Marketing Intelligence Service Co., 33 Academy Street, Naples, NY 14512

Progressive Grocer, Mr. Michael Sansolo, Managing Editor, The Progressive Grocer Company, Four Stamford Forum, Stamford, CT 06901

Southern Living, Mr. Bill McDougal, Managing Editor, 2100 Lakeshore Drive, Birmingham, AL 35209

Supermarket Business, Mr. Peter Easton, Managing Editor, FM Business Publications, Inc., 25 W. 43rd Street, New York, NY 10036

The Tobacco Grower, Mr. Christopher E. Bickers, Editor, Tobacco Growers' Association of North Carolina, Inc., 1315 Brooks Avenue, Raleigh, NC 27607

Tobacco Merchants' Association, Mr. Farrell Delman, President, Tobacco Merchants' Assoc. of the U.S., Inc., P.O. Box 8019, Princeton, NJ 08543-8019

United States Distribution Journal, Kevin Francella, Editor, 254 West 31st Street, New York, NY 10001

BEER

Brochures

Facts About Beer, The Brewing Industry and Miller Brewing Company. 1990. Available from Communications - (414)931-4909.

2023647619

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000

Miller History. 1990. Available from Communications - (414)931-4909.

Responsible Event Plan. 1990. Available from Communications - (414)931-4909.

High-Lites. Special Summer 1989 Edition (135th anniversary). Available from Communications - (414)931-4909.

Miller Brewing Company. 1987-88. A general reference that provides background information and answers questions frequently asked by media representatives, researchers, students and others. Available from Corporate Communications - (414)931-4909.

The Miller Legacy. 1980. History of the Miller Brewing Company from 1855 to 1980. Available from Corporate Communications - (414)931-4909.

Aim for Safe Boating. Available from Government Affairs - (414)931-4284.

Fighting Alcohol Abuse: High Marks for Education. 1988. Available from Government Affairs - (414)931-4284.
Forced Deposits - The Facts. 1988. Available from Government Affairs - (414)931-4284.

Miller Brewing Company and America's Sportsmen: A Continuing Partnership. Available from Government Affairs - (414)931-4284.

Producing the Meeting. Available from Communications - (414)931-4909.

Responsible Hosts - Serving Up a Good Time. Available from Government Affairs - (414)931-4284.

Taxation and the Alcohol Beverage Industry. Available from Government Affairs - (414)931-4284.

TIPS. (Training for Intervention Procedures by Servers of Alcohol) - *How TIPS Can Help Your Business.* Available from Government Affairs - (414)931-4284.

2023647620

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000

Employee Publications

First Draft (Eden Brewery), P.O. Box 3327, Eden, NC 27288.
Editor: Sandra Lewis (919)627-2100

Fort Worth Brewery News (Quarterly), 7001 South Freeway, Fort Worth, TX 76134. Editor: Robin Clayton (817)551-3300

The Front Line (Quarterly), Corporate Affairs Division, Miller Brewing Company, 3939 West Highland Blvd., Milwaukee, Wl 53201-0482. Editor: Jeffrey Waalkes (414)931-4348

The Fulton Way (bimonthly), P.O. Box 200, Fulton, NY 13069.
Contact: Jennifer Morse (315)598-2000 ext. 242

High-Lites (monthly), Miller Brewing Company, 3939 West Highland Blvd., Milwaukee, Wl 53201-0482.
Editor: Mahin Motamedi (414)931-4351.
Communications Director: Steve Forsyth 8-420-2817.
Fax :8-420-6352. Publications Editor: Jeff Waalkes 8-420-4348.
Fax: 8-420-6352

HQ (Corp. Employees Monthly), Miller Brewing Company, 3939 West Highland Blvd., Milwaukee, Wl 53201-0482.
Editor: Mahin Motamedi (414)931-4351

Irwindale on Tap (quarterly), 15801 East First Street, Irwindale, CA 91706. Editor: Barb Dunn (818)969-6201

Irwindale 2001, 15801 East First Street, Irwindale, CA 91706.
Editor: Dave Underwood (818)969-66337

Management Briefing (Monthly), Miller Brewing Company, 3939 West Highland Blvd., Milwaukee, Wl 53201-0482.
Editor: Mahin Motamedi (414)931-4351

Principal (Quarterly), Corporate Affairs Division, Miller Brewing Company, 3939 West Highland Blvd., Milwaukee, Wl 53201-0482.
Editor: Jeffrey Waalkes (414)931-4348

Speeches

2023647621

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000

L.J. Goldstein, *The 90's - The Challenge to Be the Best,* March 6, 1990. Available from Communications - (414)931-4909.

L.J. Goldstein, *Kraft Worldwide Conference Presentation,* April 2, 1990. Available from Communications - (414)931-4909.

C.W. Schmid, *The Beer Industry Under Attack: It's Time to Fight Back,* May 1, 1990. Available from Communications - (414)931-4909.

FOOD, BEER, AND TOBACCO TRADE PUBLICATIONS

American Agriculture Movement, Mr. David Senter, 100 Maryland Avenue N.E., Suite 500 A, Box 69, Washington, DC 20002

Bakers Journal, Mr. Ernest Naef, Editor, Port Credit, ON Canada

Bakery Production and Marketing, Mr. Bob Garrison, News Editor, 8750 West Bryn Mawr, Chicago, IL 60631

Baking and Snacks Systems, Ms. Laurie Gorton, Editor, 9000 W. 67th Street, Shawnee Mission, KS 66202

Baking Buyer, Ms. Teresa Ahrenhortz, Managing Editor, Sosland Publishing Company, P.O. Box 29155, Shawnee Mission, KS 66201

Bender Business Bulletin, Mr. Paul S. Bender, BENDER Management Consultants Inc., 2231 Crystal Drive, Arlington, VA 22202

The Benson Report, Mr. William H. Haight, President Successful Hotel Marketing, c/o Magna Publications, 2718 Dryden Drive Madison, Wl 53704-3006

Beverage World, Mr. Alan E. Wolf, Editor, 150 Great Neck Road, Great Neck, NY 11021

Canadian Grocer, Mr. George H. Condon, Editor, Maclean Hunter Limited, Maclean Hunter Building, 777 Bay Street, Toronto, Ontario M5W 1A7

2023647622

Source: https://www.industrydocuments.ucsf.edu/docs/nfbl0000